







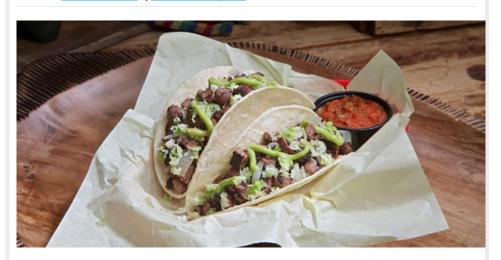


AMERICA'S TACO SHOP EXPANDS THROUGHOUT THE VALLEY

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America's Taco Shop® is growing in the Phoenix market with the opening of three new locations: Camelback and 16th Street, Kyrene and Elliot and Ray and the 101. The newest locations highlight an updated look with a sleek red and blue color scheme and urban metal accents and mark the latest movement in an already rapidly expanding brand.

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"We are very passionate about the food and the authenticity of its origin," said America,s Taco Shop founder America Corrales-Bortin. "We take pride in keeping the quality and brand consistent among all of the locations and are excited and humbled to see customers across the valley embrace the newest locations."

Founded in 2008 by local entrepreneurial couple America Corrales-

Bortin and Terry Bortin, this fast-casual concept is known for their awardwinning carne asada and al pastor, which is used in their tacos, burritos, tortas and more.

America,s Taco Shop is also growing throughout the country with new locations having opened in Bethesda, Md. and Corpus Christi, Texas and, coming soon, inside Terminal 4 at Sky Harbor International Airport in Phoenix, as well as in Mesa, Ariz., Lake Forest, Calif. and Baldwin Park, Calif. In early 2011, America,s Taco Shop announced a partnership with Scottsdale, Ariz.-based Kahala, a franchise development company, and since that time, expansion plans of the brand have been underway.

America's Taco Shop has become a favorite for local foodies. The concept has received many accolades including the 2013 Top Breakout Brands from Nation's Restaurant News, 20 Favorite Places for Tacos, 2011 Five Favorite Mexican Restaurants, Best Phoenix Mexican Food, Top 10 Mexican Restaurants, Best Sandwiches, Best New Restaurants, 2009 Best BBQ, Best Carne Asada, and more.

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